



.... so you want to sell International PMI ?

# Carl Carter

Chairman, AIMIP

an introduction to AIMIP





The **A**ssociation of **I**nternational **M**edical **I**nsurance **P**roviders (**AIMIP**) represents the interests of the growing number of companies offering medical insurance products and services to the fastest growing sector of the medical insurance industry.





[www.aimip.org.uk](http://www.aimip.org.uk)



Association of International Medical Insurance Providers



[www.aimip.org.uk](http://www.aimip.org.uk)



Association of International Medical Insurance Providers

... the **demand** for global medical expenses protection continues to see **rapid** growth ...





**different** cultures

**different** healthcare systems

**diverse** health risks

**changing** legislation

**increasing** cost of medical treatment



# today we'll be looking at



# when..where..how





international **PMI** is  
more than just about  
insurance cover





it's about a world of options





it's about a world of choice





it's about **partnerships**



# the players



# a world of choice

AIMIP members 2010



Association of International Medical Insurance Providers



.... so you want to sell International PMI ?